

## **The importance of a good business case: The KSYOS Case**

### **Leonard Witkamp**

Leonard Witkamp will address various factors that determine the success of your TeleMedicine business case focussed on TeleWond Monitoring. He will address how you can influence these factors in four phases: development, usability, efficiency and scaling phase. In his talk, he will address the business case for society as well of the businesscase of the stakeholder, those involved in the TeleMedicine process.