

Associate Professor Bill McGuinness RN, Dip T, B Ed, MNS, PhD, FAWMA

Bill has been involved in wound management since 2000 as both an educator and a clinician. During this time he has focused on improving patient outcomes through the use of enabling technologies and varied health care models. Bill is particularly passionate about systems that enable the patient to be actively involved in their care by telecommunication technology and patient education information.

Bill is the immediate past President of the Australian Wound Management Association (AWMA) and has been working with the AWMA National Committee to seek Government subsidy for essential wound management practices, including compression therapy and the prevention of pressure injuries. This work has culminated in the Federal Government allocating funding for a scoping study in the 2013 Federal budget.

In May 2013 Bill was an invited keynote speaker at the European Wound Management Conference held in Copenhagen and in Madrid 2014. He is also a member on the Victorian State Government's Ministerial Advisory Council on Nursing and Midwifery, Australia. Bill was made a Fellow of the Australian Wound Management Association (AWMA) in 2014 and a life member of AWMA (Vic) in 2015.

Throughout his career Bill has sought to develop his expertise in education, research and practice as evidenced by his current roles of Head of School, Nursing and Midwifery at La Trobe University, Director of the Alfred Clinical School and a Wound Clinical Nurse Consultant at The Alfred Hospital in Melbourne.