



EWMA 2015 Conference in London, UK



By José Verdú Soriano, EWMA Scientific Recorder.

The 25th Conference of the European Wound Management Association (EWMA 2015) will be a historic event in many ways. The scientific programme has expanded significantly and will consist of various key sessions, workshops, lectures, full-day streams, and satellite symposia, with scientists from Europe as well as the rest of the world. The 2015 conference is organised in cooperation with the Tissue Viability Society (TVS).

Expectations for this conference are high, as more than 800 abstracts have been submitted. The conference offers more than 1,000 scientific presentations by international key speakers, free paper presenters, poster presenters, workshop facilitators, and satellite symposium speakers. A record number of participants (3,400+) are expected, and the exhibition is the largest in the history of EWMA.

The conference theme is **WOUND CARE – SHAPING THE FUTURE - A PATIENT, PROFESSIONAL, PROVIDER, AND PAYER PERSPECTIVE**, which reflects that the interdisciplinary teamwork and collaboration between patients, professionals, and policy makers are essential for facilitating good practice and providing continuity of care. This will be even more important in the future, as health care systems throughout Europe have to cope with increasing pressure to demonstrate the efficient and cost-effective use of resources to optimise wound care with the help of innovative procedures and practices. It is imperative that all these perspectives are considered if we are to realise the goal of successful wound management.

The 2015 programme will offer guest sessions from several organisations that are active in thematic issues related to wound healing and management. An International Partner Session will be hosted by EWMA's American Partner, the Association for the Advance-

ment of Wound Care (AAWC). The title of the session is "AAWC, Your International Partner, Presents: A Global View of Wound Care: Past, Present, and Future."

Stay informed by visiting the conference website, www.ewma2015.org, to see registration opportunities or obtain further information about the programme. You can also get your updates on EWMA's social media platforms.

The full-day streams are extremely popular among EWMA conference delegates and will offer more in-depth presentations and discussions within particular fields of knowledge. The EWMA 2015 full-day symposia includes the e-Health symposium, the joint EWMA-BSAC symposium, the joint EWMA-JCN symposium as well as the TVS symposium.

EHEALTH IN WOUND CARE -FROM THE PERSPECTIVE OF HEALTH CARE PROFESSIONALS



With this symposium, EWMA focuses, for a third time, on the ever-increasing role of eHealth and information and communication technologies (ICT) in health care. Specifically, the role of eHealth in wound care will be emphasised.

Increasingly, eHealth is being introduced as an important approach to solving the future challenges that our health care systems will face. eHealth solutions are perceived as essential tools to enable the provision of more care outside hospitals and to facilitate interdisciplinary collaboration and communication across units and sectors to optimise continuity of care. We are currently witnessing the rapid development of available technologies, with increasing

examples of regions and countries where eHealth is already a part of their routine care. This will forever change the way that care is delivered. The hope is that use of these technologies will lead to more responsive care of higher quality and at lower cost. It is now important to understand how this can be achieved.

This year's eHealth symposium will examine state-of-the-art eHealth services that are already in use in wound care, as well as expectations for future health care systems. It will delve into the need for organisational changes and shifts in the roles and responsibilities of patients and healthcare professionals in eHealth implementation and the delivery of eHealth supported care. Finally, the programme will present some of the recent technical developments in this field. The programme will conclude with a wrap-up session that aims to highlight the main conclusions of the day. This session will also generate a discussion about ways of moving towards the large-scale deployment of high quality eHealth services in wound care.

To guide the audience through these topics, EWMA has invited several leading experts, researchers, and experienced practitioners within the field of eHealth and wound care.

JOINT SYMPOSIUM OF BSAC AND EWMA



The British Society for
Antimicrobial Chemotherapy

Combatting antimicrobial misuse in Wound Care

The World Health Organization (WHO) has identified key factors that contribute to the general misuse of antimicrobials: diagnostic uncertainty, lack of skills, failure

to properly utilise clinical guidelines, and insufficient implementation of basic policies to promote rational use. Infection is one of the most frequent complications in wound management; consequently, antimicrobial agents are readily used in the treatment of wounds. Alarming, it is estimated that approximately 50% of antibiotic use in both outpatient and inpatient settings is inappropriate. In wound management, the use of topical antimicrobial agents is particularly important, as the misuse of these agents is believed to be as serious as the misuse of orally or intravenously administered antibiotics. EWMA is dedicated to facing this challenge.

To strengthen our knowledge and educational power, we have joined forces with the British Society for Antimicrobial Chemotherapy for this educational event.

EWMA SYMPOSIUM: CHALLENGE YOUR PRACTICE: WOUND MANAGEMENT AND DRESSING SELECTION IN THE COMMUNITY

This Nursing in the Community study day will give accessible, practical guidance on understanding, assessing, and managing wounds. The attendees will be able to gain a clear working knowledge of what needs to be done in community care to achieve better outcomes.

Let's join forces to bring the European wound healing community together in its mission to raise the awareness of wound management and drive the wound management agenda forward across Europe. We look forward to welcoming you in London!

www.ewma2015.org



WORKSHOPS

- Skincare of patients with a chronic wound
- Improve mobility and independence with high-quality foot care - SOFTCAST HEEL PROTECTORS
- Evidence-based pressure ulcer risk assessment and implementation in clinical practice
- Debridement
- Cooperating Organisations Workshop
- Meet the experts: Everything you want to know about Maggot therapy
- Biofilm
- Podiatry
- Nutrition in wound care
- Designing a registry of wounds: the how and why
- Can Cochrane reviews inform your clinical decision making?
- Strategies for engaging students - support from new technologies in the delivery of education

PROGRAMME HIGHLIGHTS KEY SESSIONS

- Opening plenary session: Wound care - shaping the future - A patient, professional, provider, and payer perspective
- Living with non-healing wounds. Psychosocial concerns and quality of life as patient-informed outcomes
- Pressure ulcer risk assessment: What do we know today?
- Wound care & geriatrics/Dementia in wound care
- Palliative wound care – Evidence-based practice for managing challenging skin lesions
- Hard-to-heal wounds – a challenge for all involved
- Paediatric wound care
- Leg ulcer diagnosis and treatment – addressing the challenges
- NPWT - where are we now, what are the controversies?
- Guidance document: eHealth in wound care - from conception to implementation